

**Product name: Standard Residential Range Fixed Products** 

Information sheet reviewed: 03/06/2024

# Our approach to meeting the Products & Services Outcome and Price & Value Outcome – Information for distributors of the Product

This summary document is being provided to you to fulfil our responsibilities under PRIN 2A.4.15R and PRIN 2A.3.12 R (2). -

It is designed to support you to comply with your responsibilities under PRIN 2A.3.16 R and PRIN 2A.4.16 R. Please note that you are ultimately responsible for meeting your obligations under 'The Consumer Duty'.

This information is intended for intermediary use only and should not be provided to customers.

## 1. Summary of our assessment

We have assessed that:

- Our Standard Residential fixed product range continues to meet the needs, characteristics, and objectives of customers in the identified target market.
- The intended distribution strategy remains appropriate for the target market.
- The Product provides fair value to customers in the target market (i.e. the total benefits are proportionate to total costs).

### 2. Product characteristics & benefits

The products are designed to meet the needs of the target group, most notably the need to secure finance on property for which they intend to reside in. The product features and criteria are designed to support these needs.

- Mortgage Term between 5 and 40 years
- Fixed products
- Available for both purchase and remortgage (including product transfers), including capital raising for a variety of reasons
- Available up to 95% LTV
- Available for repayment, interest only up to 60% LTV or part and part
- Overpayments of up to 10% of the mortgage balance
- Access to free EPC Plus survey

Full eligibility criteria can be accessed on our intermediary website via <u>Lending Criteria Archive - Melton Brokers (themeltonbrokers.co.uk)</u> link.



# 3. Target market assessment and distribution strategy

This target market assessment segments the target customers for the Product, recognising their different needs to enable you to tailor the services you provide when you distribute the Product.

Characteristic	Suitable For	Not Suitable For	
Circumstances	Customers looking to purchase or	Customers that already own a property in	
	remortgage, including product transfers, on	England or Wales, or those who require	
	a residential property in England or Wales,	lending of above 95% LTV or in excess of	
	requiring up to £1m, dependent on the	£1m loan	
	maximum LTV		
Customer Type	New and existing customers	N/A	
Interest Type	This fixed product is suitable for customers	Customers that want flexibility of payments	
	that want stability in their monthly payments	dependent on future changes to interest	
		rates	
Fees	Some products have fees and some don't -	N/A	
	these should be considered as part of any		
	advice given to customers, and should be		
	specifically considered in the context of		
	each individual case as part of any		
	recommendation		
Term	Customers that want a medium term	Customers that want a long term product of	
	product between 2 and 5 years fixed	more than 5 years	
Property Usage	Borrowers who are living in the security	Borrowers who are seeking to live in an	
. reperty codige	property	alternative property to the security property,	
		or that are seeking to let this property	
Repayment Strategy	Borrowers who are seeking a repayment	Borrowers who either do not want to clear	
1 7 37	mortgage to clear the capital by the end of	the capital over the life of the mortgage, or	
	the term or a mortgage with an element of	do not have a suitable repayment vehicle in	
	Interest Only borrowing with a suitable	place to clear the balance at the end of the	
	repayment vehicle in place to clear at the	term	
ERC	end of the term	Borrowers that want flexibility to redeem or	
ERC	Customers who do not expect to make	-	
	significant overpayments or redeem before	make overpayments throughout the term	
Over many and a	the product maturity date	before the product maturity date	
Overpayments	Borrowers that anticipate overpaying less	Borrowers that expect or plan to make	
	than 10% of the original balance per year	significant overpayments before the end of	
01 1/5:	A L	the term	
Channel/Distribution	New lending borrowers must seek advice on	New borrowers that are choosing to making	
	selecting a mortgage to access these	their own independent decision on which	
	products. Existing borrowers are able to	lender to use, rather than using advice.	
	select products at the end of the product		
	term on an execution only basis.		
Credit History	Customers that have credit history in line	Customers with unsatisfied CCJs or	
	with our standard Residential criteria, with	defaults, or with satisfied CCJs or defaults	
	no outstanding CCJs or defaults. For more	in excess of our appetite. For more	
	information please refer to our criteria	information please refer to our criteria	



## 4. Customers with characteristics of vulnerability

We have considered the needs, characteristics and objectives of customers with vulnerabilities at all stages of the design process, including in our identification of the target market. The Product is designed for standard Residential homeowners, which is likely to include some customers with characteristics of vulnerability or who will experience vulnerability over time.

Residential customers are less likely to have a comprehensive understanding of mortgages or the mortgage market, particularly with regards to understanding the current market landscape and the impact future rate movements could have on their repayments. Therefore, these customers may look for advice and support to ensure they understand the information being presented to them and the implications of the arrangement they are entering into to reduce the risk of harm occurring. For this reason, these products are available through intermediary advice only and therefore not available on a direct or execution only basis.

Intermediaries should continue to comply with your obligations to ensure that you treat customers in vulnerable circumstances fairly.

Please contact us if you need any further information about how we support the needs of all our customers in relation to the Product.

## 5. Our assessment of value

We have developed a comprehensive and robust assessment process which evaluates several aspects of our business to determine the value of our mortgage product. This analysis is used to ascertain whether the Product delivers fair value for customers.

The outcomes of the assessment process are presented to the Performance & Product Governance Committee, allowing for challenge and further investigation before we sign-off the outcomes and share the summary of our assessment with you.

Our fair value assessment has considered the following:

Benefits	Price	Costs	Limitations
The range of features	The interest rates,	The cost of funding	Any limitations on the
that the product	fees and charges	the product and any	scope and service we
provides, the quality	customers pay for the	other reductions in	provide or the
of the product, the	product, comparable	cost to the customer	features of the
level of customer	market rates, advice	made possible by	product.
service that is	fees paid to	economies of scale	
provided and any	intermediaries and		
other features that	non-financial costs		
the product may offer	associated with		
	operating the product		

It should be noted that our fair value assessment has been completed under the assumption that as distributors of these products, a fair and justified fee has been charged for providing an advised service to the customer.

#### Results of our assessment

Our assessment concluded that the Product continues to deliver fair value for customers in the target market for the Product.